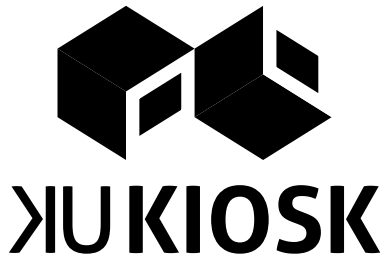


XUKIOSK

arttourist opens up a kiosk ...

... and creates a digital space for culture



Logical continuation of the idea of ART CITIES IN EUROPE

With the **XUKIOSK** project, we are going one digital step further and at the same time we are going back to the beginnings of the cultural initiative of the ART CITIES IN EUROPE and the year 1998, from which arttourist emerged. The aim then, as now, is to promote culture and a culturally motivated and sustainable tourism that takes part in it by creating an information tool that hasn't existed before. What we put together at the end of the 1990s and beginning of the 2000s in a more than 120-page catalog will now be continued in **XUKIOSK**, following on from our various arttourist publications which have achieved a high number of hits in digital form and have encouraged us in this idea. So far, a site was lacking where you can find as much information, programs, program booklets and information about cultural institutions, theaters, festivals, performances, artists, cities and regions without having to spend a lot of time and effort clicking through the net.

With the enclosed announcement and our offer (services & prices) we would like to cordially invite you to to reserve a place at **XUKIOSK** and become one of the pioneers in this new arttourist project. As the goal for this project is also a start, a realization, we invite the first 100 partners until December 1, 2024 for the first publication **FREE OF CHARGE**. From thereafter and from every 101st partner on, the prices listed in the invitation apply.

You can publish your annual, monthly, exhibition, event or festival program on **XUKIOSK**, a flyer or brochure about your organization, your city or region, your offer or your publisher's overview. You decide the running time, the uploading and downloading, the category (or categories) under which you want to be listed and whether your publication is only available for browsing or also for downloading or print for your and our customers and readers. You will receive a questionnaire about what we need from you for the set-up. You place your booking, fill out our questionnaire and we will place you in our **XUKIOSK** and announce you as a new publication via our social media channels. You can decide how you would like to link to the **XUKIOSK**.

Our idea, goal and vision is to create a central platform where culture lovers can find information on programs of leading cultural institutions and ones that still need to be discovered. They operate in the context of the overall cultural experience, which for us includes the genres of art (exhibitions, museums, galleries, art fairs), theater, classical music, dance, jazz, new music, electro, photography, film, fashion, design, architecture, literature, books, food & drink, cultural cities and regions. At best culture lovers will be able to take action and get to the booking page for tickets with a direct link. You can search by location, genre and time period.



For this we work together with yumpu and i-magazine AG.

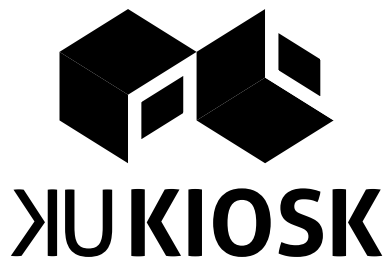
Yumpu was founded in 2011 and is part of i-Magazine AG. In 2020, Yumpu was joined by Yumpu-News. While Yumpu is designed for business-to-business, Yumpu-News focuses on business-to-consumer services. i-Magazine AG is part of a medium-sized group of companies with adRom Media Marketing GmbH and Yummy Publishing GmbH which are owner-managed and independent. They bundle digital competencies for ePaper, user management, online marketing and sales. The philosophy of the company and its more than 100 employees is to offer their customers effective and legally compliant advertising possibilities by continuously improving technologies and processes and, as a leading partner in the field of e-mail marketing and address rental, to be at the forefront of digital marketing innovation.

The cultural initiative ART CITIES IN EUROPE, publisher of arttourist.com, was born as an idea in 1996 on the occasion of the annual conference of the ECM European Cities Marketing, today City Destination Alliance (at the time of founding FECTO Federation of European Cities Tourist Offices) in Vicenza (Italy) and realized with the help of 35 European Cities of Culture and an EU grant (DG XXIII Tourism Unit) in 1997. The board of the cultural initiative included the tourism directors of the cities of Amsterdam, Barcelona, Basel, Graz, Copenhagen and Lyon. The guiding idea was and is the promotion of a culturally motivated, sustainable tourism. In 1998, the initiative was transformed into a GmbH, which was taken over 100% at the beginning of 2000 by Mr. Kai Geiger, the idea generator and head of the initiative. With this project, he celebrated the 25th anniversary of arttourist, now as an individual company and under this name. Our team consists of a nomadic form of people with diverse backgrounds, knowledge and talents, who support Kai Geiger in his ideas and projects, occasionally put the brakes on, critically question him and help him with the realization.

Welcome to **»UKIOSK!** Be part of this innovative project and new tool. We look forward to you and your enrichment of our “assortment” and are at your disposal for questions, further information and your booking.

With best regards

Kai Geiger
Publisher and Managing Director arttourist.com
geiger@arttourist.com



Offer

- Recording and depositing of x publications in KUKIOSK by arttourist for the agreed period
- Set-up of your publication on the basis of the data recorded and transmitted in the query form
- Availability for browsing and/or download and/or print on the platforms www.yumpu.de, www.arttourist.com, www.kukiosk.de
- Announcement of your publication with activation via the social media channels of KUKIOSK by arttourist and the section "new" on KUKIOSK by arttourist via www.arttourist.com

Price per publication

EUR 95	Multi-page publication (Season preview, image brochures, publisher's overview, tourist brochures)
EUR 65	Flyer
EUR 45 per month	Monthly program (flyer) Cultural institution
EUR 350	Seasonal booking monthly program (10) Cultural institution

Prices plus VAT

