MAURICE

#Fotografie
arttourist.com gazette
2027/2028

Fotografie | Ausstellungen | Festivals | Bücher | Film- und Videokunst | Immersive Art



arttourist.com



> „Photography will always be a magical medium for me; how that one captured moment came to be, and what will happen afterwards, is always an invitation to our imagination."
>
> MORITZ KOCH

Dear Sir or Madam,
Dear curators, press and marketing professionals, photographers, artists, gallerists and collectors,

Following HENRI and LOUISE, we are entering 2027 with MAURICE, our third annual publication. Dedicated to photography and its related themes and perspectives, MAURICE explores the moving image through film and video art, AI and immersive art, as well as performance, action art and Fluxus – wherever the image, the capturing of a moment and the visual impact of artistic actions come into play.

Showcase yourself, your programme and the distinctive character of your work in MAURICE 2027, reaching a readership with a keen interest in art and culture, photography and film.



We look back on a highly successful edition of LOUISE, featuring photographer Milena Schilling on the cover. Our print edition and two different postcard designs were present at Art Basel, photo basel, Artstübli Basel and the S.P.A. Weinkelterei. Thanks to a collaboration with ALPA of Switzerland, we were also represented during the opening week of the Rencontres de la Photographie in Arles. In addition, LOUISE was available at numerous museums and galleries, including venues associated with the Triennial of Photography in Hamburg and the Images Vevey Biennial. To date, LOUISE has also recorded more than 1.1 million online visits. All content was additionally available on arttourist.com.

arttourist is the publication with the ever-changing names. For the past 15 years, since the beginning of our publishing journey, we have revisited and reimagined this concept with every new edition. Across all our media, it is our unique hallmark – and a recurring surprise our readers look forward to with anticipation.

The edition takes its name from the English photographer **MAURICE** William Broomfield (2 February 1916 – 4 October 2010), who made his name through his photographs of British industry.

KU KIOSK

arttourist macht einen Kiosk auf ...
... und schafft einen digitalen Raum für Kultur

Our cover feature is Mainz-based photographer **Moritz Koch**, part of an exciting generation of photographers who are already making a lasting impression at a young age. He creates entire cinematic worlds only to capture them in a single image. His elaborate, richly staged compositions tell stories of a longing for a better future and the fragility of our present.

MAURICE, too, will be a compendium of photography. It will present exhibitions, collections, festivals, projects and photobooks, while featuring portraits of photographers and filmmakers. We will also explore other forms of visual expression, reflecting the perspectives of artists, institutions and festivals, as well as their work across artistic disciplines.

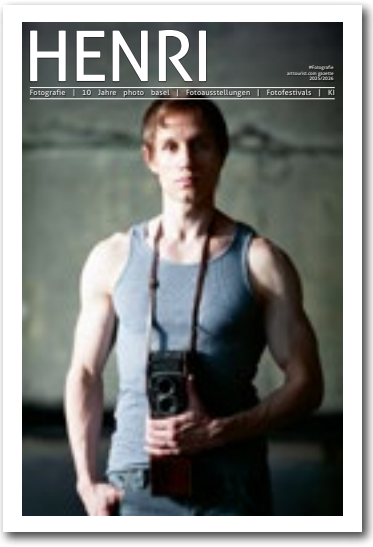
With the enclosed call for submissions, we would like to invite you to contribute to MAURICE and showcase your work and projects through compelling content in both the print edition and our online platform, which remains accessible 365 days a year.

We look forward to hearing from you, discovering exciting content and welcoming your bookings. Please do not hesitate to get in touch with any questions, ideas or projects. We would be delighted to work with you to develop individual solutions tailored to your needs.

Kind regards,

Kai Geiger
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Moritz Koch | NOTES FROM FUTURE, 2025



Moritz Koch | MANIFEST, 2023



Moritz Koch | MINERVAS FUNERAL, 2023

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Our offer:

Edition:	MAURICE | Photo | 2027
Categories:	Photography | Video Art | Fluxus | Film Art| AR| Immersive Art | Digital Art
Duration:	May 2027 to April 2028 and ongoing
Publication form:	print / online
Format:	320 × 470 mm (Berlin newspaper format) edited format for online readability
Scope:	24+ pages Online extended version (flexible)
Print:	4/4-color
Paper:	52 g/m2 improved newsprint paper "Snowprint"
Print run:	5,000 copies plus on demand online according to accesses HENRI 2025: 1.221.876 Zugr. (6.6.–15.11.2025) LOUISE 2026: 1.142.523 Zugr. (5.6.–15.10.2025)
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Advertising deadline:	May 15, 2027
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Editorial modules:

Module_1	one-page editorial 1 editorial page (approx. 5,800 characters incl. spaces), up to 7 images Page can be created as a full page or 2/3 to 1/3. plus online editing on arttourist.com EUR 750
Module_2	2/3 page editorial 2/3 page editorial (the right column will be filled by us with other content like short editorials) with approx. 4,000 characters incl. spaces and 2–3 images Page can be created as a full page or 2/3 to 1/3. plus online editing on arttourist.com EUR 600
Module_3	half-page editorial 1/2 page editorial (approx. 3,000 characters incl. spaces) and 1 image plus online editing on arttourist.com EUR 400
Module_4	Short editorial Short text (approx. 1,000 characters incl. spaces) and 1 picture plus online editing on arttourist.com EUR 200

Individual offers on request

Prices plus VAT.

Advertisements (incl. linking in the online edition):

As the graphic appearance is very important to us, we only offer a small number and only full-page advertising space.

1/4-Seite (140,5 x 208 mm)	EUR 250
1/1 page	EUR 1,100
U2 (1×)	EUR 1,750
U3 (2×)	EUR 1,350
U4 (inside cover)	EUR 1,700
U4 (outside)	EUR 2,000

Prices plus VAT.