

ÉLIANE

arttourist.com gazette
2027/2028

Jazz | Neue Musik | Klassik 2.0 | Elektro | Klang | Medien | Green Culture





Dear Sir or Madam,
Dear promoters and curators, musicians, artists and friends of arttourist,

Following MILES, ELLA, OSCAR, PEGGY, TONY, MELBA, ZBIGGY, CAROL and JIMI, we are entering 2027 with ÉLIANE, the tenth edition of our publication. Dedicated to jazz, contemporary classical music, electronic music, sound art, Classical Music 2.0 and Green Culture, arttourist is published

annually to coincide with jazzahead! in Bremen (22.–24.4.2027), the world's largest jazz trade fair.

Become part of our ever-evolving constellation of names and let us make a strong statement in support of a diverse and vibrant cultural landscape in Europe. Showcase yourself, your programme and the distinctive character of your work to a culturally engaged readership.

Our digital editions CAROL 2025 and JIMI 2026 each reached more than one million readers. In addition, all content was available on arttourist.com and promoted through social media. arttourist brings together many years of experience and in-depth expertise in culture, tourism and media. This knowledge informs our projects and continues to drive us forward.

The edition takes its name from the French composer **ÉLIANE Radigue**, one of the pioneers of electronic music, renowned for her exploration of slowness.

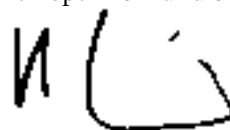
This year's cover feature is **Lydia Rilling**, musicologist, curator and Artistic Director of the Donaueschinger Musiktage. Curating contemporary music means embracing the unpredictable: sounds that defy familiar categories, works that challenge audiences, and the question of how much change a long-established institution can accommodate. **Lydia Rilling** has dedicated herself to this challenge.

For the first time, our cover feature comes not from the world of jazz, but from contemporary and electronic music. In doing so, we reaffirm the breadth of our subject matter and our editorial focus on the cross-genre thinking and working practices of musicians and artists. These approaches are now widespread, finding expression in a wide range of formats, at festivals and in recordings. Working across genres has long since become more than a marginal phenomenon in the music industry.

Another key topic in ÉLIANE will be the further development of the ideas behind GREEN CULTURE and SOIL MUSIC. Sustainability is becoming increasingly important across the cultural sector. Theatres, museums, festivals and other cultural institutions can make a significant contribution to environmental protection through the responsible use of resources, the adoption of renewable energy and the reuse of materials.

We look forward to your interest, to exploring a wealth of exciting topics together, and to welcoming your bookings for our various participation packages and/or advertising opportunities. Please do not hesitate to contact me with any questions, ideas or booking enquiries. I would also be delighted to discuss individual solutions tailored to your needs.

With optimism and best wishes



Kai Geiger
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All previously published titles are shown on the following page.

For image rights reasons, only the JIMI (2026) issue is available to view online.



Click to take a look inside the magazine!



arttourist.com

Unsere Angebote für Sie:

Edition:	ÉLIANE arttourist.com 2027	Editorial modules:
Categories:	Jazz New Music Classic 2.0 Crossover Green Culture Sound Art Electro Media	Module_1 one-page editorial 1 editorial page (approx. 5,800 characters incl. spaces), up to 7 images Page can be created as a full page or 2/3 to 1/3. + Online editing on arttourist.com EUR 750
Duration:	April 2027 to April 2028 and ongoing	Module_2 2/3 page editorial 2/3 page editorial (the right column will be filled by us with other content like short editorials) with approx. 4,000 characters incl. spaces and 2–3 images Page can be created as a full page or 2/3 to 1/3. + Online editing on arttourist.com EUR 600
Publication form:	Print / online The print edition will only be pro- duced if sufficient funding is secu- red.	Module_3 half-page editorial 1/2 page editorial (approx. 3,000 characters incl. spaces) and 1 image + Online editing on arttourist.com EUR 400
Format:	320 × 470 mm (Berliner newspaper format) Adapted format for online readability	Module_4 Short editorial Short text (approx. 1,000 characters incl. spaces) and 1 picture + Online editing on arttourist.com EUR 200
Scope:	24+ pages Extended online version (flexible length)	Individual offers on request
Print:	Full colour on both sides (4/4)	<i>Prices plus VAT.</i>
Paper:	52 g/m2 improved newsprint paper "Snowprint"	Advertisements (incl. linking in the online edition): As the graphic appearance is very important to us, we only offer a small number and only full-page advertising space.
Print run:	5,000 copies + print on demand Previous online views: ZBIGGY 2024: 527,315 views (14.4.–1.10. 2024) CAROL 2025: 1,056,240 views (10.4.–15.10.2025) JIMI 2025: 1,116,340 views (7.4.–15.10.2026)	1/4-Seite (140,5 × 208 mm) EUR 250 NEU! 1/1 page EUR 1,100 U2 (1×) EUR 1,750 U3 (2×) EUR 1,350 U4 (inside cover) EUR 1,700 U4 (outside) EUR 2,000
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